

ELITE WELLNESS AMENITY MODEL™

Where Wellness Becomes ROI

PURPOSE

Transform underutilized fitness rooms into high-engagement, high-retention wellness ecosystems that drive measurable asset performance.

CORE PILLARS

- Human-powered activation
- Full-service wellness operations
- Nutrition & lifestyle services
- Community events
- Data insights & preference tracking

SERVICE MENU

- 1:1 training, group classes
- Nutritionist sessions
- Wellness seminars
- Gym operations
- Repairs & maintenance
- community events
- Analytics dashboard.

OWNER VALUE

Asset Performance

- 20–30% lift in renewal intent
- Higher occupancy
- Lower turnover costs
- Reduced concessions

Brand & Reputation

- Better online reviews
- Stronger leasing story
- Premium resident experience

Operational Efficiency

- Replace multiple vendors
- Lower maintenance headaches
- Data-driven programming

Financial Value

- Zero CapEx
- Higher NOI
- Rent premium justification

